



Behind the Chutes

September 2008

Evergreen Rodeo Association

From our president...

I have several important reminders for everyone this month...

- ★ Elections are coming (rodeo elections, that is). The Nominating Committee will give their report at our September meeting, and nominations will also be accepted from the floor. We will vote in October.
- ★ Remember, you need to have attended at least three meetings in order to vote in October. If you are not sure if you are eligible to vote, contact Randy Weidner.
- ★ We are looking for committee chairs for Merchandising and Volunteers. Let me know if you're interested.
- ★ We are ready to plan our Christmas party. Let me know if you have any suggestions as to when and where to have our party.

Kristy Tolan



Photo courtesy of Connie Bally

We can't thank you enough...

At the September meeting, President Kristy Tolan recognized many extraordinary rodeo volunteers.

Rex Eaves helped at all work parties at the grounds, set up panels, and did most of the maintenance of the arena floor.

Jerry Toman stepped into the Assistant Treasurer spot and help Chuck throughout the year. His assistance in accounts receivable, payables and setting up and tracking of budgets was invaluable.

Chuck Ridings not only took on the task of Treasurer, but also assumed the Security chair responsibilities. In addition, every weekend he was at the grounds cleaning and repainting the office. Also, Chuck brought in \$6,000 as a fundraiser and a sponsor.

Rene Martin has been handling the coordination of the flag runners for over 17 years. She and her daughter work tirelessly.

Sharon Ryan has given the most of any non-member volunteer. She works on advertising, sponsors, tickets and the parade.

Liz Nordeen has been volunteer

coordinator for several years. You can always find her at an organization meeting throughout the community trying to recruit volunteers. We will greatly miss her dedication and enthusiasm for the job.

Randy Weidner is in charge of marketing and as such has gotten many national sponsors plus all the KYGO sponsorships. This year Randy also volunteered to be the security contact person for all three events.

Gail Ridings was responsible for the only true profit center this year, the mechanical bull riding. Gail came up with the idea and handled all aspects of putting this fundraiser on and it was a complete success.

Sharon Mowry organized and completely ran the new Friday night bull riding and concert. This was such a success that it will be continued in years to come.

John Orlando completely ran the organization of work parties, arena repairs and improvements.

Plus he volunteered to be the Arena Director for the events. He also worked with Evergreen Parks and Rec. to obtain the VIP/Dance tent and on Friday afternoon found a crew and built a new stage for the band.

Joanne McGee and Ross Seline stepped up to co-chair the parade. They completely organized and ran the parade, keeping this very important part of the weekend successful.

and last but not least, **Kristy Tolan** was recognized by Gail Ridings for her tireless work on the rodeo upon taking over the President position. This was taken by Kristy without any training because of the unexpected relocation of Dave Marshall. Kristy worked a more than full time job and still managed the rodeo successfully. We all thank Kristy for a job well done.

Kristy also thanked everyone who volunteered in any way to help put on the rodeo. It cannot be done without all of us working together.

August's general membership meeting highlights

- ★ We welcomed a guest to our meeting, Deborah Napier, who has just moved into the Evergreen area.
- ★ Arena and Grounds Update: John Orlando reported that Chad Hladik will honor the price quote that he gave us last year for drainage work at the grounds. That price was \$6,000. John asked that we have a work party to stain the new wood on the bleachers before winter.
- ★ John also reported that there was some vandalism at the grounds and someone turned on the water hydrant and 300,000 gallons of water was used before it was discovered. The bill will be approx. \$1,300. The water has now been turned off underground so that this cannot happen again.
- ★ Kristy reported that the Big Chili Cookoff will be using the grounds for parking. They must submit an insurance certificate showing ERA as an additional insured before they can use our property.

- ★ Gail wants to make sure that someone is tracking the contributions in kind that we are making. Sue volunteered to track if she is notified of donations.
- ★ Sharon Mowry reported that sponsorship packages will be out in the 3rd quarter of this year to help businesses with their financial planning.
- ★ Kim Meyer is now doing the newsletter. We all thanked Shelly Erb for her hard work on the newsletter.
- ★ Rodeo Queen Amanda Bodkin recounted the court's travel schedule for the summer and the rest of the year.
- ★ Liz Nordeen, chair of the volunteer committee, handed in her resignation. She was given a heartfelt thank you for all her hard work over the last several years. We are now looking for a replacement.
- ★ Amy Dunkleman volunteered to co-chair the membership committee with Nancy Lyons.
- ★ Nancy reported that she had gotten word that Jim Harvin had suddenly passed away from a heart attack while residing in Arizona. No information about services or where to send cards is known at this time.
- ★ Joanne McGee asked for information about the suggested fundraiser at the Little Bear somewhat like the fundraiser for the Alpine Rescue held there each year. It was pointed out by Gail that the main thing that raises money for Alpine Rescue is the silent auction. This would require someone to chair and organize the event and the auction. Joann asked if we could possibly do a dance with the Rail Benders at a larger venue and also use it as a membership drive. This will be taken under consideration by the Board.



Photo courtesy of Connie Bally

Even more minutes (if you've got the time)...

From the September Board of Directors' Meeting

Treasurer's Report by Jerry Toman:

- ◆ Buckoff fundraiser money is still being collected. To date \$9,352 has been collected, leaving a balance of \$4,948 outstanding.
- ◆ There are 3 sponsors that have not paid for their ads yet. Kristy is collecting.
- ◆ Cash on hand is \$43,070.59
- ◆ Bob Saffell and Jerry Toman will be attending the Evergreen Metro Dist. Board meeting to request reconsideration of the \$1,300 bill. This billing was due to vandalism at the grounds, someone turned on the water and left it on. Tony T. suggested that the steps we have taken to prevent this happening again be added to the presentation. Gates are locked and the water is turned off underground. John will make sure that the gates are locked. John O. also recommended that the electricity be turned off for the year.

The Secretary will start keeping track of donations, education and community service to enable us to keep our non-profit status.

John reported that the dirt and drainage work cost is still \$6,000. Motion was made by Sharon Mowry and seconded by Bob Saffell to authorize the completion before the end of 2008 the drainage and dirt moving work at a cost of \$6,000. Motion was voted on and passed unanimously.

Queens Dinner: Shane reported that Heather will be the chairperson for the event in 2009. If we decide to have a silent auction and community event, she will need a committee. It was recommended that we have the queen's dinner a week ahead of the rodeo. Sharon M. suggested that this event become more of a sponsor night that incorporates the queens. Discussion was tabled

Membership drive: It was recommended that we have a membership drive consisting of asking each active member to bring in as many new members as they can. It was also suggested that we have a membership drive with one year's free dues to the recruiter that brings in the most active members.

Guest, Connie Bally gave a presentation on the ERA website and links to businesses, community events and sponsors. Connie would like permission to go to local businesses and sell advertising on our website. Connie would donate 10% to 15% of the sales to ERA. She plans on selling ad space at \$20 per month. Connie has hired a graphic designer that will work on the website. There will be no cost to ERA for the designer's services. Several board members expressed concerns about this plan. Connie will have a complete presentation at the November meeting.



Photo courtesy of Connie Bally

President
Kristy Tolan
303-674-9668 (h)

Vice President
Randy Weidner
303-370-1428 (w)

Secretary
Sue Caicedo
303-670-7732 (h)

Treasurer
Chuck Ridings
303-697-3522 (h)

ERA BOARD

Chairman
Gail Ridings
303-679-4466 (w)

Directors
Shane Baird (2010)
303-670-3778 (h)

Rene Hunter (2008)
303-670-3955 (h)

Don MacDonald
(2009)
303-674-7308 (h)

Sharon Mowry
303-674-9705 (h)

John Orlando (2010)
303-674-6607 (h)

Bob Saffell (2010)
303-674-7448 (h)

Tony Trumbly
303-674-3149(h)

COMMITTEES

Arena Director
John Orlando
303-674-6607 (h)

Banners
Tom Frieling
303-674-0204 (h)

Charity
Open

Concessions
Dale Tolan
303-674-9668 (h)

Education
Amanda Bodkin
Emily Bowers

Flag Runners
Rene Martin

Fundraising
Open

Grounds
John Orlando
303-674-6607 (h)
Rex Eaves
303-674-0434 (h)

Marketing
Randy Weidner
303-370-1428 (w)

Membership
Nancy Lyons
303-674-7448 (h)
Amy Dunkleman

Merchandise Sales
Open

Mutton Bustin'
Steve Banks
303-679-8770 (h)
Kim Meyer
303-674-6098 (h)

National Anthem
Open

Newsletter
Kim Meyer
303-674-6098 (h)

Pancake Breakfast
Tammy Marshall
303-674-4011 (h)

Parade
JoAnne McGee
303-674-6590 (h)
Ross Seline
303-526-4478 (h)

**Program &
Sponsorships**
Sharon Ryan
303-679-8751 (h)

Queens
Julie Phillips
303-670-1178 (h)

Queens' Banquet
Heather Baird
720-201-4187 (h)

Scoreboard
Rene Hunter
303-670-3955 (h)

Security/Parking
Chuck Ridings
303-697-3522 (h)

Tickets
Sue Caicedo
303-670-7732 (h)

Veterinary
Shane Baird
303-279-4893 (w)

Volunteers
Open

Website
Tom Hushen
303-679-1195 (w)

Upcoming Events...

September 24th - General Membership Meeting
7:00 @ the Ice House

October 29th – Elections and General Membership Meeting
7:00 @ the Ice House

- ★ I'm trying a new format for the newsletter. Let me know what you think. You are always welcome to submit an article or idea to the newsletter. The deadline is the 10th of the month. Kim Meyer (303-674-6098) or kim.r.meyer@gmail.com.