



Behind the Chutes

February 2009

From our president...

Wow!

- ★ Preliminary reports show that **we made over \$5000** at our Rodeo Kickoff fundraiser at the Little Bear! Many, many thanks go to Ken and Judy Jeronimus of the Little Bear for their generous support of our event.
- ★ A BIG thank you also goes out to our rodeo members who made it all happen.
 - ★ Bob Saffel, Jerry Toman and Sharon Mowry organized the event with Judy at the Little Bear.
 - ★ Lee and Mark Hetteema organized the silent auction, with help from Kim Meyer and Amy Dunkelman at the event.
 - ★ Juliana Lehman, Jessie Romanin and Meghan Mowry were at the merchandise and membership table.
 - ★ Thanks to all the members who donated items for the silent auction – and to everyone who showed up and had a great time.
- ★ We are still looking for a volunteer chair. Let me know if you're interested.
- ★ We are also looking to train someone to sell the Evergreen Rodeo program ads. The program will be put together and mailed again by Canyon Courier. We will have from now until May when we go to press on the rodeo program. We do pay a commission for selling the ads. If you're interested contact Randy Weidner via email at randy.weidner@lfg.com.

Kristy Tolan



Photos courtesy of Connie Bally

Exclusive Offers for Evergreen Rodeo Members!

You can order a quality Carhartt vest with an Evergreen Rodeo Association logo patch. Men's and Women's sizes available. The women's Carhartt is fit for a woman and has a really nice shape to it. **The cost is \$60** and you can give Jessie a check at the February meeting. We need to order a minimum of 24.

Contact Jessie if you have any questions at all. Cell – 303-912-9114 or jessicaromanin@q.com

Men's Chocolate Vest (S to XXL) \$60



12-ounce, 100% cotton sandstone duck+C184
Arctic-weight polyester insulation
Zipper front with storm flaps

Women's Chocolate Vest (S – XXL) \$60



Sherpa-lined
Drop tail for added coverage
Two inside pockets

Also, your rodeo wardrobe won't be complete without one of our **Tough Enough to Wear Pink shirts**. Contact Sharon Mowry. Orders will be placed in the next few weeks.

Parade News

The parade committee would like to request that the general membership submit any ideas, names for a parade grand marshal this year to the parade committee. They can be sent to either myself (callmcgee@gmail.com) or Ross (selinecompany@msn.com). We have received some name suggestions but we are not closing the door to anyone for the next month or so. This year we're celebrating the 150th anniversary of the Colorado Gold Rush days so all pioneers and their families are welcome! Give this some research and thought, we would like to be as authentic to the area as possible, someone who has "been around" or has contributed to our Evergreen history over the past.

Parade Co-Chairs
JoAnne McGee, Ross Seline



Thanks, Connie, for sharing your great pictures!

Support Our Advertisers

I would like to let our newsletter subscribers know of the opportunity to advertise with the ERA for only \$40 per month. That includes 24/7 on line accessibility and a weekly special that is set up by the advertiser, communicated to me, and then it will be sent out to each member every week. As more and more businesses move their advertising dollars to e commerce, this opportunity is timely, very inexpensive and effective. We have 3 new subscribers.

- ★ **Aspen Creek Hardware**, in the old Conifer Safeway Shopping Center, is our first. They are committed to supporting your horse/hardware needs, including bedding, feed, etc. Please let Phil, the owner know what you would like and he will make every effort to get it for you. They are committed to rodeo, and the cowboy/cowgirl way of life, and would like to hear from you about what you want them to carry. They also have a bin of work gloves in the front of the store that they're letting us have for half off the lowest price marked. Let them know you're with the ERA, and they'll take the discount off at the register.
- ★ **Brighton Feed and Saddlery** is on board! They've supported us for a long time. In fact Roger, the owner, was one of our judges last year for 2009 Royalty. They have a HUGE sale in July, so mark your calendars. It is something to see, so bring the whole family. In the mean time, please stop by and let them know you appreciate their support. July is the time to buy, so a preview might be in order.
- ★ I just signed up **Le Boudoir** (Fine Lingerie) in the El Rancho Town Center. Carla, the owner wants to have a ladies shopping night either the evening of March 24th or 25th, with a Ladies night at Trinity Irish Bar afterwards. Have your significant other join us! Carla will serve champagne, wine and some finger food for our shopping event. Please let me know which night works better for most and we'll confirm it with everyone.

Thank you again for your support. The more folks we sign up, the more the members of the Evergreen Rodeo Association can support our community, as they support us. It's really working, We still need referrals, so any leads any of you might have would be greatly appreciated.

Connie Bally

Meet Our Members

Evergreen resident **Scot Moir** joined the association in 2000. He wants to become more involved in the western history of our community. He's helped with rodeo ground cleanup and maintenance, and with ticket sales. One of his favorite rodeo memories is organizing and announcing a stick horse rodeo. He works in Information Technology Management and enjoys scuba diving, motorcycles, reading, and family time.

Bob Saffell and his wife, **Nancy Lyons**, have been actively involved in the rodeo association since 2003. They have horses and enjoy the rodeo. Bob has been a member of the National Western Rodeo Association since the mid 1960s. He has served the Evergreen Rodeo Association as the Treasurer for two years, a member of the Board for two years, and now as Chairman. Bob says, "The Rodeo is one of the few things that Evergreen has preserved from the past." He is semi-retired as the owner/manager of a land development company. He and Nancy enjoy their dogs and cats, as well as their horses.

Jessie Romanin from Conifer is a brand new rodeo member. She has been going to the Evergreen Rodeo year after year and she wanted to get involved and help out. Jessie has jumped right in to help – as our new merchandise chair, and she'd like to help out with whatever needs to be done. Jessie says, "I LOVE all rodeos and could go to one every night and never get tired of it. I had a really good time at the NFR in December with Sharon, Meghan, Christina, and Marty." She works with two other people running Corporate Buying Services, which is an advertising specialty business.

We'd love to meet **YOU** in this section of the newsletter.
Go online to, <http://tinyurl.com/dackhk>,
fill out a short survey, and help us get to know you too.

January's general membership meeting highlights

★ TREASURER'S REPORT – Jerry Toman

2008 year end report:

Income	\$132,366
Expenses	<u>\$143,061</u>
Loss	\$ 3,403

If any member would like detailed information regarding the Treasurer's report, please contact Jerry.

Jerry also informed the membership that an original member of the Association, Mike Clifford, passed away. Mike was among the group of individuals that helped acquire the property for the rodeo grounds.

★ RODEO KICK OFF EVENT – What a fun and successful fundraiser! See information elsewhere in this newsletter.

★ COMMITTEE REPORTS:

- ★ Merchandise – Jesse Romanin has volunteered to chair the committee. She will be acquiring new merchandise and also finding avenues to sell the existing inventory.
- ★ Security – New chair is Bob Benefiel. Jodi Benefiel will be taking over first aid.
- ★ Fundraisers: Celebrity Buckoff – Gail Ridings will chair this event again this year.
- ★ Bumper Stickers – Jesse Romanin would like to give a quote for printing. Stickers will be ready April/May.
- ★ Sponsors – Sharon Mowry – US Smokeless will be a sponsor this year and will be at each event as a vendor.
- ★ Banners – Megan Mowry has volunteered to chair.
- ★ Concessions – Dale Tolan – Will consult with John Orlando regarding design of setup. An application for vendors will be on the website.
- ★ Grounds- John Orlando
John reported that he feels it may be difficult to find a restaurant or caterer to donate all the food for the hospitality tent. Restaurant that donated last year has closed it's doors.
- ★ Marketing – Sharon Mowry and Randy Weidner
They have met with Doug Kinzey, Serenity Magazine. Serenity would like to be the advertising outlet. Discussion is continuing. Sharon also reported that they need to hire someone to sell advertising in the program. This is a commission based position. If anyone is interested, please contact Randy.
- ★ Membership – Nancy Lyons and Amy Dunkelman
Dues invoices have been mailed out.
Introduced new members: Bob & Jody Benefiel; Jessie Romanin; Megan Mowry; Leslie Sutherland.
- ★ Parade – Ross Seline and Joanne McGee
Ross reported that they are still in need of volunteers. Especially needed is someone to obtain the necessary permits from CDOT and Jefferson County. The next committee meeting will be 2/17 at El Rancho at 5:30 pm. The committee is working with Idaho Springs to celebrate with them the 150th anniversary of the gold rush. They are going to participate in our parade and we will have representation in theirs. Ross also suggested that we sell tickets to the rodeo at their parade which will be held two weeks prior to the Evergreen Rodeo.
- ★ Tough Enough To Wear Pink – Fundraising
Ross Seline gave a report on the fundraising campaign for breast cancer and Tough Enough To Wear Pink. Dee Seline will be chairing a committee comprised of two 6 person teams. There will be a team at each event plus the rodeo parade. Teams will be collecting donations to be given to ERA for donating to Rocky Mountain Breast Cancer Research. All expenses coming from the fundraising will be paid by Seline's.
- ★ Website – Tom Hushen reported that the redesign is complete. If any committee has a page on the site, they should proof their page and give any changes needed to Tom. There will be parade application and ticket purchases through the website. There will be 2 separate paypal accounts for parade and ticket sales.
- ★ Connie Bally reported that she is doing advertising sales for the website. If anyone knows of a business that she might contact regarding links on ERA site, please contact Connie.

<p>President Kristy Tolan 303-674-9668 (h)</p> <p>Vice President Randy Weidner 303-370-1428 (w)</p> <p>Secretary Sue Caicedo 303-670-7732 (h)</p> <p>Treasurer Jerry Toman 303-674-5096 (h)</p>	<p>Grounds John Orlando 303-674-6607 (h) Rex Eaves 303-674-0434 (h)</p> <p>Marketing Randy Weidner 303-370-1428 (w)</p> <p>Membership Nancy Lyons 303-674-7448 (h) Amy Dunkleman 303-921-0315 (h)</p> <p>Merchandise Sales Jesse Romanin 303-912-9114</p> <p>Mutton Bustin' Steve Banks 303-679-8770 (h) Kim Meyer 303-674-6098 (h)</p> <p>Newsletter Kim Meyer 303-674-6098 (h)</p> <p>Pancake Breakfast Tammy Marshall 303-674-4011 (h)</p> <p>Parade JoAnne McGee 303-674-6590 (h) Ross Seline 303-526-4478 (h)</p> <p>Program & Sponsorships Sharon Ryan 303-679-8751 (h)</p> <p>Queens Julie Phillips 303-670-1178 (h)</p> <p>Queens' Banquet Heather Baird 720-201-4187 (h)</p> <p>Scoreboard Rene Hunter 303-670-3955 (h)</p> <p>Security/Parking Bob Benefiel 303-679-1229</p> <p>Tickets Sue Caicedo 303-670-7732 (h)</p> <p>Veterinary Shane Baird 303-279-4893 (w)</p> <p>Volunteers Open</p> <p>Website Tom Hushen 303-679-1195 (w)</p>
<p><u>ERA BOARD</u></p> <p>Chairman Bob Saffell 303-674-7448 (h)</p> <p>Directors Shane Baird 303-670-3778 (h)</p> <p>Amy Dunkelman 303-921-0315 (h)</p> <p>Don MacDonald 303-674-7308 (h)</p> <p>Tom Hushen 303-679-1195 (w)</p> <p>Sharon Mowry 303-674-9705 (h)</p> <p>John Orlando 303-674-6607 (h)</p> <p>Kim Meyer 303-674-6098 (h)</p> <p>Tony Trumbly 303-674-3149(h)</p>	<p><u>COMMITTEES</u></p> <p>Arena Director John Orlando 303-674-6607 (h)</p> <p>Banners Megan Mowry 303-674-9705</p> <p>Celebrity Buckoff Gail Ridings</p> <p>Charity Open</p> <p>Concessions Dale Tolan 303-674-9668 (h)</p> <p>Education Amanda Bodkin Emily Bowers</p> <p>Flag Runners Rene Martin</p> <p>Fundraising Open</p>

Upcoming Events...

- February 25th -- General Meeting at the Ice House, 7:00 p.m.**
- ★ March 5th – Board Meeting at Remax Realtors, 7:00 p.m.
- March 25th – General Meeting at the Ice House, 7:00 p.m.**
- ★ April 2nd – Board Meeting at Remax Realtors, 7:00 p.m.
- April 29th – General Meeting at the Ice House, 7:00 p.m.**
- ★ May 7th – Board Meeting at Remax Realtors, 7:00 p.m.
- May 13th – General Meeting at the Ice House, 7:00 p.m.**
- May 20th – General Meeting at the Ice House, 7:00 p.m.**
- May 27th – General Meeting at the Ice House, 7:00 p.m.**
- ★ June 4th – Board Meeting at Remax Realtors, 7:00 p.m.
- June 10th – General Meeting at the Ice House, 7:00 p.m.**
- June 17th – General Meeting at the Ice House, 7:00 p.m.**
- ★ June ??? -- Queens' Dinner
- ★ **Friday, June 19th – Professional Bull Riding performance**
- ★ **Saturday, June 20th**
 - ★ Parade in downtown Evergreen, 10:00 a.m.
 - ★ Rodeo performance, 5:00 p.m.
- ★ **Sunday, June 21st**
 - ★ Slack, 8:00 (not open to the public)
 - ★ Rodeo performance, 2:00 p.m.



Photo courtesy of Connie Bally