

Behind the Chutes

March 2009

Evergreen Rodeo Association

From our president...

I have several important reminders for everyone this month...

- ★ Please help promote our rodeo by attending the Evergreen Chamber of Commerce Mixers. We get wonderful support from our community and our local businesses.
 - April 16th @ the Lake House from 5:00 to 7:30 p.m.
 - May 21st (not sure of the location) from 5:00 to 7:30 p.m.
- ★ Can you hear me now? Can I hear you? The best way to reach me is my cell. With rodeo getting closer I do try to check my home phone messages but sometimes it may be days or weeks before we do that so if you want a quick response from me please call my cell at 720-530-4101.

Kristy Tolan

Join Our Parade!

The parade committee is moving right along with our planning for the parade marshal this year - exploring new avenues to encompass this entry in a true, historic Evergreen salute. We will be attending the Chamber mixer on both April 16th and May 21st in an effort to round up more volunteers and entries for parade day.

Support the Ice House Cafe

Chuck and Cindy, the owners of the Ice House Café have been great supporters of the Evergreen Rodeo -- by staying open later than usual so we can have our meetings there. They are gracious hosts. Remember to return the favor by arriving early for dinner or by having something to eat or drink during the meeting. (Editor's note: I recommend the cheese quesadillas – you won't leave hungry!)

A little history...the Evergreen Hotel historically housed residents and tourists, employees of the Hamilton Rustic Tea Room, "a certain group of Ladies," an antique store and other assorted enterprises.



photo courtesy of Connie Bally

February's general membership meeting highlights

February 25, 2009

- ★ **TREASURERS REPORT** – Jerry Toman
Available upon request
- ★ **RODEO KICK OFF EVENT:** Kristy thanked all volunteers that helped with making the evening such a success.
- ★ **FUNDRAISER COOKBOOKS FROM BEARS INN** are available for \$19.95. 50% of the proceeds will be donated to ERA.

COMMITTEE REPORTS:

- ★ **Merchandise** – Jesse Romanin: She will be acquiring new merchandise and also finding avenues to sell the existing inventory. She is also ordering Carhart vests with ERA logo. Please contact Jesse if you would like to place an order.
- ★ **Volunteers** – All chairs are expected to recruit volunteers to help the volunteer chair fill all needs.
- ★ **Security** – Bob Benefell: Bob reported that he is getting prices on hired security and will talk with Evergreen Security about meeting these prices. He has also recruited Tom Massey and Mike Batt to assist him on the three days of the rodeo.
- ★ **First Aid** -- Jodi Benefell: There will be a first aid tent this year.
- ★ **Celebrity Buckoff** – Gail Ridings: Gail reported that we will be renting a bull from a different vendor at a price of \$750 compared to last year's price of \$1200. Judy Jeronimus is the first volunteer to ride. It was suggested that a traveling trophy be presented to winner. Gail noted that two trophies were given out last year, but that she would take the suggestion into consideration.
- ★ **Bumper Stickers** –Steve Nelson: Stickers will be ready April/May.
- ★ **Arena/Grounds** – John Orlando: John reported that the grounds are ready; there is very little work that needs to be done. Tin Star Catering has volunteered to supply food for the VIP and cowboy tents for all three events. John would like to turn the VIP tent into a beer garden after the event starts. Gail Ridings asked if John would like to use the large tent from Upper Bear HOA that we rented last year. John confirmed.
- ★ **Marketing/Programs** – Sharon Mowry and Randy Weidner: Randy introduced Michelle Sweeney who has been hired as a sales person for the program ads. The Canyon Courier will be the printer of the programs and the weekly advertiser. Serenity magazine will have a June rodeo issue promoting the rodeo.
- ★ **Membership** – Nancy Lyons and Amy Dunkelman: We have 31 new members from the Little Bear evening. Free membership offer is running through February. As of tonight, there are 37 paid members, 10 life members and 43 unpaid. Please pay your dues, the new membership booklet will be published very soon. New members were introduced -- Susan and Gene Kookaboo and Mr. & Mrs. Tom Maxy. Gail Ridings introduced guests, June Ramos and Dave Nielsen.
- ★ **Parade** – Ross Seline and Joanne McGee: A brochure on the parade will be mailed out next week. The committee is working with Idaho Springs to celebrate with them the 150th anniversary of the gold rush. They are going to participate in our parade and we will have representation in theirs. Ross would like to see as many as possible of our members either ride in a pickup truck or ride horses in the Idaho Springs parade. Ross also suggested that we sell tickets to the rodeo at their parade which will be held two weeks prior to Evergreen rodeo. Liz Nordeen reported that she has received a request from Georgetown for us to participate in their 4th of July parade.

- ★ **Tough Enough To Wear Pink** – Fundraising: Ross Seline gave a report on the fundraising campaign for breast cancer and Tough Enough To Wear Pink. Dee Seline is actively recruiting 4 to 6 teams to collect money. There will be a team at each event plus the rodeo parade.
- ★ **Website** – Tom Hushen reported that the redesign is complete. There will be parade application and ticket purchases through the website. There will be two separate PayPal accounts for parade and ticket sales. Vendor applications will also be available. Membership and volunteer sign up will be on the website and will be routed to the appropriate chair.
- ★ **Queen’s Dinner** – We need a chairperson for this event. Bob Saffell reported that the Board is looking into the possibility of a dinner at Center Stage.



80th birthday wishes were given to Ross Seline by all present.

Meet Our Members

Kristy Tolan has been a member since 1996. She enjoys the friendships with other members and just likes rodeo. She is our president this year. In the past she has been in charge of bumper stickers, tickets, program advertising and sponsorships. She remembers the excitement a few years ago when the buffalo got out and was running around the concession area while they were setting things up. She is a co-manager of US Bank. She enjoys her grandchildren and working with the fire department.

A former rodeo princess from central Oregon, **Sue Caicedo** has been a member since 2005. She enjoys being involved in our community and meeting new friends. She serves as out Ticket Chair and Secretary. She is a real estate agent and enjoys skiing, hiking and reading.

Tony Trumbly has been a member since 2004. He enjoys the rodeo and thinks it’s an important part of our community. He serves as a board member, parade volunteer, and with whatever comes up during the rodeo. He is retired and enjoys sailing and being on the Alpine Rescue Team.

Connie Bally, photographer extraordinaire, has been a member since 2006. She enjoys the people and great sense of community the rodeo brings to Evergreen. She remembers “standing on the hill behind the rodeo last year at night and looking at the lights from the Bull Riding and the tent and the rodeo grounds. It was just one of those 'moments' that was so unexpected, but effecting. It was just beautiful.” She is an institutional bond trader and also enjoys cooking.



We can’t thank Connie enough for her generosity in sharing her wonderful photographs of the rodeo with all of us.

photo courtesy of Connie Bally

President
Kristy Tolan
303-674-9668 (h)

Vice President
Randy Weidner
303-370-1428 (w)

Secretary
Sue Caicedo
303-670-7732 (h)

Treasurer
Jerry Toman
303-674-5096 (h)

ERA BOARD

Chairman
Bob Saffell
303-674-7448 (h)

Directors
Shane Baird
303-670-3778 (h)

Amy Dunkelman
303-921-0315 (h)

Don MacDonald
303-674-7308 (h)

Tom Hushen
303-679-1195 (w)

Sharon Mowry
303-674-9705 (h)

John Orlando
303-674-6607 (h)

Kim Meyer
303-674-6098 (h)

Tony Trumbly
303-674-3149(h)

COMMITTEES

Arena Director
John Orlando
303-674-6607 (h)

Banners
Megan Mowry
303-674-9705

Celebrity Buckoff
Gail Ridings

Charity
Open

Concessions
Dale Tolan
303-674-9668 (h)

Education
Amanda Bodkin
Emily Bowers

Flag Runners
Rene Martin

Fundraising
Open

Grounds
John Orlando
303-674-6607 (h)
Rex Eaves
303-674-0434 (h)

Marketing
Randy Weidner
303-370-1428 (w)

Membership
Nancy Lyons
303-674-7448 (h)
Amy Dunkelman
303-921-0315 (h)

Merchandise Sales
Jesse Romanin
303-912-9114

Mutton Bustin'
Steve Banks
303-679-8770 (h)
Kim Meyer
303-674-6098 (h)

Newsletter
Kim Meyer
303-674-6098 (h)

Pancake Breakfast
Tammy Marshall
303-674-4011 (h)

Parade
JoAnne McGee
303-674-6590 (h)
Ross Seline
303-526-4478 (h)

Programs
Randy Weidner
303-370-1428 (w)

Queens
Amanda Bodkin

Queens' Banquet

Security/Parking
Bob Benefiel
303-679-1229

Sponsorships
Sharon Mowry
303-674-9705 (h)

Tickets
Sue Caicedo
303-670-7732 (h)

Veterinary
Shane Baird
303-279-4893 (w)

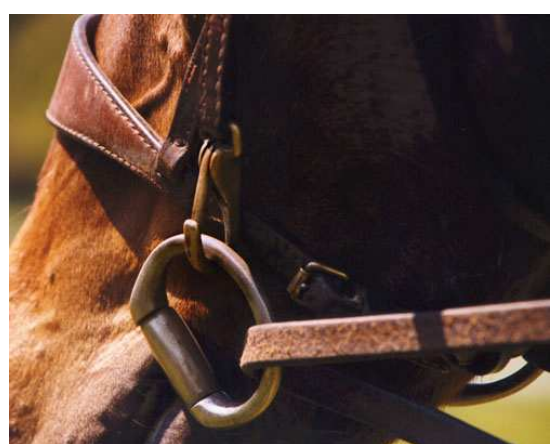
Volunteers
Open

Website
Tom Hushen
303-679-1195 (w)

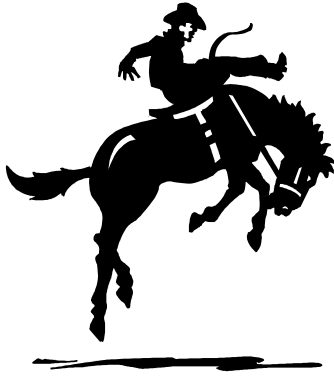
Upcoming Events...

- March 25th – General Meeting at the Ice House, 7:00 p.m.**
- ★ April 2nd – Board Meeting at Remax Realtors, 7:00 p.m.
- April 29th – General Meeting at the Ice House, 7:00 p.m.**
- ★ May 7th – Board Meeting at Remax Realtors, 7:00 p.m.
- May 13th – General Meeting at the Ice House, 7:00 p.m.**
- May 20th – General Meeting at the Ice House, 7:00 p.m.**
- May 27th – General Meeting at the Ice House, 7:00 p.m.**
- ★ June 4th – Board Meeting at Remax Realtors, 7:00 p.m.
- June 10th – General Meeting at the Ice House, 7:00 p.m.**
- June 17th – General Meeting at the Ice House, 7:00 p.m.**
- ★ June ??? -- Queens' Dinner
- ★ **Friday, June 19th – Professional Bull Riding performance**
- ★ **Saturday, June 20th**
 - Parade in downtown Evergreen, 10:00 a.m.
 - Rodeo performance, 5:00 p.m.
- ★ **Sunday, June 21st**
 - Slack, 8:00 (not open to the public)
 - Rodeo performance, 2:00 p.m.

*“As he knotted
the reins and
took his stand,
the horse’s soul
came into his
hand, and up
from the mouth
that held the steel came an innermost
word, half thought, half feel.”*



- Poet John Masefield



NEXT GENERAL MEETING:

7:00 p.m., Wednesday, March 25th

Ice House at the Evergreen Hotel

See Ya There !!!

EVERGREEN RODEO ASSOCIATION

Post Office Box 759

Evergreen, CO. 80437

**EVERGREEN
RODEO**

