



Evergreen Rodeo Association

April 2008

President
 Kristy Tolan303-674-9668 (h)
Vice President
 Randy Weidner.....303-370-1428 (w)
Secretary
 Sue Caicedo..... 303-670-7732 (h)
Treasurer
 Chuck Ridings.....303-697-3522 (h)

ERA Board

Chairman
 Gail Ridings.....303-679-4466 (w)

Directors
 Shane Baird (2010).....303-670-3778 (h)
 Rene Hunter (2008).....303-670-3955 (h)
 Don MacDonald (2009)....303-674-7308 (h)
 Sharon Mowry.....303-674-9705 (h)
 John Orlando (2010).....303-674-6607 (h)
 Gail Ridings.....303-679-4466 (w)
 Dave Rommelmann (2008)303-679-6351(h)
 Bob Saffell (2010).....303-674-7448 (h)
 Tony Trumbly.....303-674-3149(h)

COMMITTEES

Arena Director
 John Orlando303-674-6607 (h)

Banners
 Tom Frieling.....303-674-0204 (h)

Charity
 Open
Concessions
 Dale Tolan.....303-674-9668 (h)

Education
 Amanda Bodkin
 Emily Bowers

Flag Runners
 Rene Martin

Fundraising:
 Open

Grounds
 Rex Eaves.....

Marketing
 Randy Weidner.....303-370-1428 (w)

Membership
 Nancy Lyons.....303-674-7448 (h)

Merchandise Sales and Inventory
 Carol Holt.....303-679-6226 (h)

Mutton Bustin'
 Steve Banks.....303-679-8770 (h)
 Kim Meyer

National Anthem
 Open

Newsletter
 Shelly Erb 303-431-6602 (h)

Pancake Breakfast
 Tammy Marshall.....303-674-4011 (h)

Parade
 Open

Program & Sponsorships
 Sharon Ryan..... 303-679-8751 (h)

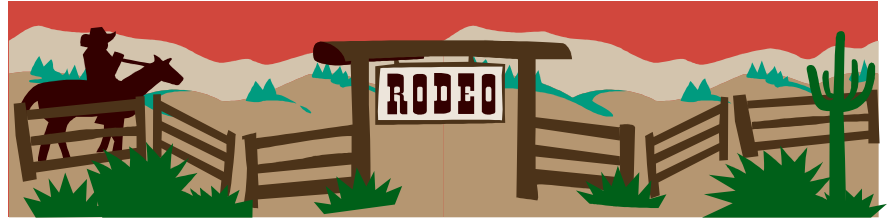
Queens:
 Julie Phillips.....303-670-1178 (h)

Queens' Banquet
 Heather Baird.....720-201-4187 (h)

Scoreboard
 Rene Hunter.....303-670-3955 (h)

Security/Parking
 Lou Denigris..... 303-697-1023 (h)

Tickets
 Sue Caicedo.....303-670-7732 (h)



Do good, feel good opportunities

It's fun for all – and will only take maybe a few hours of your time. VOLUNTEER to help out and you're not only doing good for others, it'll make you feel good at the same time. Don't be afraid to get involved - it's very, very easy. Someone will be there to guide you, answer your questions and help you to know what to do. What, you ask, is your reward? A really fun time — plus FREE entry into the rodeo. And – BONUS – you get a wrist band which will identify you as a truly special person and volunteer!



Below is a list of some great volunteer opportunities for you to choose from. If you'd like to help out a truly good cause or have any questions, contact Liz Nordeen at: nnordeen@earthlink.net or 303-670-8775. C'mon folks, be a shining example. We want the world to know just how much the folks from the Evergreen Rodeo Association love their community and their rodeo!

Friday afternoon:

Pick up street signs (directing people to the rodeo and parking) from the rodeo grounds, place them at the intersection of Stagecoach Boulevard and Hwy 74; take them down Sunday afternoon, and return them to storage at the rodeo arena. A vehicle large enough to accommodate sandwich-board signs is necessary for this job.

Friday evening, Saturday afternoon, Saturday evening, and Sunday afternoon:

- * Man a ticket booth, either working the credit card machine or selling tickets.
- * Welcome people at the entrance gate, tear off stubs, stamp hands, and pass out programs.
- * Sell T-shirts, hats, etc., at the merchandise booth.
- * Assist the security committee by standing at one of the gates (necessary to prohibit entry by unauthorized people into the contestant's area).
- * Greet and thank volunteers as they arrive. Direct them to their positions.

Saturday 8 a.m. - 11 a.m., downtown Evergreen:

- * Walk among the parade spectators, selling tickets to the rodeo.

COMMITTEES CONT.

Veterinary

Shane Baird..... 303-279-4893 (w)

Volunteers:

Elizabeth Nordeen... ..303-670-8775 (h)

Website

Tom Hushen.....303-679-1195 (w)

* If you would like to help the parade committee on Saturday morning, read related article and/or go to the www.evergreenrodeo.com website and click on "Parade" for details.

Chamber Mixer

This year's Chamber Mixer will be held on Thursday, May 15, from 5-7 p.m. We are hosting it with Ron Lewis at the Memorial Barn in Marshdale (North Turkey Creek). Tickets are just \$5 and it's a great way to show your

support for the rodeo. Please wear your green ERA shirt when you attend. A special thanks to Kim Meyer for allowing us to "rope" her into helping to organize this event. If you'd like to help Kim with decorations or put up anything pertaining to rodeo, please contact Kim at krmyr@yahoo.com. See you there!

What? No green shirt?



No problem! Call Nancy Lyons at 303-674-7448 if you need a green Evergreen Rodeo shirt to wear to any number of special events throughout the year including, of course, the Chamber Mixer, and when you volunteer at the rodeo.

Thank you

A hearty thanks to all who helped out at the Jefferson County High School Rodeo from President Kristy Tolan. It is very much appreciated!



And a reminder...



...that weekly meetings will begin on May 14. Mark your calendars to attend. This is when we really need folks to dig in and "cowboy up."

Who ya gonna call?

Need to reach someone from the Evergreen Rodeo Association but don't have their number? Don't worry – if you're current on your dues, new membership directories should be available for all members by the end of May and then you can make that call!

Speaking of dues

Even though the membership list might seem to be large, we've had a number of people who have not renewed their membership by paying dues (probably just forgot). And we'd love to have new members, too. So invite your family, neighbors, and friends — folks who want to get involved with a great group of people who dig in, have fun, and prove how rewarding it is to put on a professional rodeo. Contact Nancy Lyons at 303-674-7448 or via e-mail at: lyonsn@earthlink.net and she can tell you more.

Here comes the parade

The magic word is volunteer. You know how to do it. You probably even enjoy doing it. Now your job is to get other folks who might like to volunteer, as well. Friends, neighbors, family, coworkers, strangers...OK, scratch that last one. Below is a list of a few opportunities to help out with this year's parade. Let's make Evergreen proud by having the best parade ever with nothing but glowing comments from all who attend! Remember - this can only be accomplished with sufficient manpower.

- * Walking the parade route, helping to keep people in their assigned parade order and helping out by answering questions they may have about the parade
- * Horse parking
- * Entry and volunteer check-in tables for parade
- * Traffic control
- * Other miscellaneous tasks

And if you know someone who: belongs to a marching or equestrian group; has (or wants to have) a float to show off their business; is a politician needing/wanting votes and would like to have an entry in this year's parade, please send them to JoAnne McGee at callmcgee@earthlink.net or call 303-674-6590 or Ross Seline at 303-526-4478.

Hang 'em high!



Banners, that is. Tom Frieling needs to hang the rodeo banners but needs to know if anyone has any ideas on where to LEGALLY hang about six of them. Please contact Tom at 303-674-0204 or at: tfrieling@wispertel.net

MEETING MINUTES

Minutes of Board of Directors Meeting of April 10, 2008
(slightly edited – verbatim available from Sue Caicedo)

Board members in attendance: Gail Ridings-Chairperson of the Board of Directors; John Orlando; Dave Rommelmann; Rene Hunter; Sharon Mowry; Bob Saffell; Chuck Ridings – Treasurer; Kristy Tolan - President of Evergreen Rodeo Assoc.; Jerry Toman - Treasurer in Training; Sue Caicedo – Secretary; Liz Nordeen - Guest

Treasurers Report

A. Jerry Toman presented the Treasurer's individual budget spreadsheets for each committee and discussion was held.

1. Queen's budget was revised to \$2500. Motion to revise was made by Dave Rommelmann and seconded by John Orlando. Motion was approved unanimously.
 - a. Kristy and Gail will research other rodeos court's budget and report to Board.
2. Banners budget was revised to \$700 to allow the purchase of new banners to replace missing banners. Motion to revise was made by John Orlando and seconded by Sharon Mowry. Motion was approved unanimously.
3. John Orlando reported that the new pens and fencing should be delivered by the end of April. The cost was \$8500.
4. Discussion was held on the proposed removal and leveling of the hillside where VIP parking currently is. An estimate has been received from Chad for \$8,000.
 - a. After discussion, a motion was made by John Orlando that \$6,000 be budgeted for this excavation. With \$3,000 to be paid before the rodeo and \$3,000 paid after the rodeo. Sponsorship package will be included. Seconded by Bob Saffell.
 - (1) Discussion on the motion: Dave Rommelmann feels that this project will not fit into the long term plan. He feels that dances do not create a profit center. Gail pointed out that Sharon believes that the band will draw people to the bull riding.
 - b. A show of hands vote was taken: 4 yes; 1 no; 1 abstain. Motion passed. John will take the offer to Chad.
5. Chuck reported that cash flow has shrunk 30% in one year.
6. Gail asked each board member to aggressively search for sponsors for bull riding. Each member should give Sharon Mowry names of potential sponsors for her to contact.
7. Bob Saffell recommended that we allow organizations to sell bull riding tickets as a fundraiser. Gail and Bob will research.
8. A vote was taken and the 2008 committee budgets were approved by unanimous vote.
 - a. The only budgets not approved were Marketing and Program/Sponsor. Randy was not able to attend the board meeting. Board is waiting for more information from Randy before approval.

Old Business

A. Boarding horses at the arena

1. Discussion was held on the boarding of horses at the rodeo grounds. After presentation by Kristy Tolan regarding her boarding history at the rodeo grounds, discussion was held by the Board only.
2. There is a liability issue involved when the horses get out into the neighborhood.
3. The horses damage the grounds.
4. It is difficult to use the arena because of loose horses.
5. A motion was made by Dave Rommelmann and seconded by Rene Hunter that the Association will no longer board horses at the arena. Vote was taken and passed unanimously.
6. Kristy was given notice to remove her horses on or before 5/10/08.

B. Contracts with suppliers

1. Gail noted that it is very important to have signed contracts with all suppliers. This is being implemented.

C. Mechanical bull

1. Motion was made by Sharon Mowry to move the mechanical bull to Friday event. Seconded by Dave Rommelmann. Motion passed by unanimous vote.
2. Moving to Friday will allow the celebrity rides to be in the arena as a pre-show.

Meeting was adjourned at 9:45 pm.

Minutes (edited) of General Membership Meeting of March 26, 2008

The meeting was called to order at 7:00 pm by President Kristy Tolan. It was noted that the dates of the Jeffco High School Rodeo are April 5 and 6 at the Jeffco Fairgrounds. Chuck Ridings stated that we have \$9,109 in expenses and \$1,083 in income with cash assets of approximately \$50,453 (total). If you would like a copy of the P&L statement, e-mail Chuck at Chuck@chuckridings.com

Kristy introduced guest Neil Arnold from Evergreen Security. Bruce Miller, advisor with the Jefferson County High School Rodeo was introduced, along with several members of the rodeo team. Bruce thanked all the ERA members who volunteered to help with the high school rodeo next month.

Attendees were reminded about the Evergreen Chamber mixer on May 15, which we will be co-hosting with Ron Lewis. It will be held at the Memorial Barn in Marshdale, between 5 to 7 p.m. with Ron Lewis providing food and drink. Kim Meyer volunteered to chair the event and also to bring a horse. Gail felt that this would be an excellent opportunity for community education on the rodeo.

A question was asked about applying to keep horses at the arena during the off season. Kristy will present the question at the April Board meeting and report back.

Committee reports included mention that the bumper stickers this year would be pink and black and would be available at the end of April. The Jumping Castle has signed up as a vendor and we would also like to have a petting zoo and pony rides for the kids. Rex Eaves agreed to volunteer as the grounds chairman. Sharon Mowry met with Canyon Courier designer and anyone selling ads for the program should contact Sharon Ryan with questions and information. Sharon Mowry has proposals to Coors and Dodge for sponsorships.

The Lake House is the location for the Queens dinner this year and the first set of invitations has been sent out to courts from the Queens Committee. Shane Baird (veterinarian) reported that he is working on protocol for animal welfare and he will make a report at the May meeting.

The parade info on the website is current and flyers will go out next week to last year's entrants. The theme this year is "Belles and Bulls." Suggestions are needed for the Grand Marshall and the next meeting for the Parade committee is scheduled for April 22 at 6 p.m. at Beau Jo's Pizza.

Kristy reported that tryouts for singing the National Anthem will be held in May.

Tom Hushen reported that content for the web site is coming in; however, forms need to be updated. He is working with Liz Nordeen to get a place where volunteers can sign up on-line. Gail will help Tom with information to provide links to other rodeos. And Liz Nordeen asks that all members sign up for a 2 hour shift for some area of the rodeo.

The next general meeting will be April 30 at the Ice House in the Evergreen Hotel, next to the Little Bear, at 7 p.m. Weekly meetings will start in May.

If you would like a verbatim transcript of these meeting minutes, please contact Sue Caicedo at scaicedo@aol.com

Next meeting

Scott Walhert, President of the Mountain States Circuit, will be in attendance at the April general membership meeting to talk to us about how our rodeo benefits the circuit (we are part of the Mountain States Circuit) and how they are of benefit to us. And remember - the **next general meeting will be on Wednesday, April 30, 2008, at 7:00 p.m. in the Ice House at the Evergreen Hotel.**

CALENDAR INFO

APRIL

Wednesday, April 30, 2008 (7 p.m.): ERA general membership meeting at the Ice House in the Evergreen Hotel (next door to the Little Bear)

MAY

Thursday, May 1, 2008 (7 p.m.): Board of Directors meeting, Chuck Ridings office on the Frontage Road of Evergreen Parkway

Tuesday, May 6, 2008 (6 p.m.): **begin weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Tuesday, May 13, 2008 (6 p.m.): **weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Wednesday, May 14, 2008 (7 p.m.): **begin weekly** ERA general membership meetings at the Ice House in the Evergreen Hotel (next door to the Little Bear)

Tuesday, May 20, 2008 (6 p.m.): **weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Wednesday, May 21, 2008 (7 p.m.): **weekly** ERA general membership meeting at the Ice House in the Evergreen Hotel (next door to the Little Bear)

Tuesday, May 27, 2008 (6 p.m.): **weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Wednesday, May 28, 2008 (7 p.m.): **weekly** ERA general membership meeting at the Ice House in the Evergreen Hotel (next door to the Little Bear)

JUNE

Tuesday, June 3, 2008 (6 p.m.): **weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Wednesday, June 4, 2008 (7 p.m.): **weekly** ERA general membership meeting at the Ice House in the Evergreen Hotel (next door to the Little Bear)

Tuesday, June 10, 2008 (6 p.m.): **weekly** ERA Parade Committee meetings at Beau Jo's Pizza

Wednesday, June 11, 2008 (7 p.m.): **weekly** ERA general membership meeting at the Ice House in the Evergreen Hotel (next door to the Little Bear)

Friday, June 13, 2008 (gates open at 5 p.m., event begins at 7 p.m.): **ALL BULL RIDING**, El Pinal Rodeo Grounds, 29830 Stagecoach Blvd. Bull riding event followed by (9 p.m. approximate) a **CONCERT** performed by the Railbenders. Tickets are \$20 in advance or \$25 at the gate for BOTH bull riding and the concert.

Saturday, June 14, 2008 (begins at 10 a.m.): Evergreen Rodeo **Parade** - "Belles & Bulls" - through downtown Evergreen. FREE!

Saturday, June 14, 2008 (gates open at 2 p.m., rodeo starts at 7 p.m.): "**Tough Enough to Wear Pink**" theme at the **RODEO** (wear your pink cowboy shirts), El Pinal Rodeo Grounds, 29830 Stagecoach Blvd. Adult tickets are \$12 in advance, \$14 at the gate; children's tickets, 6-12 years, are \$5; and 0-5 years get in FREE.

Sunday, June 15, 2008 (gates open at 11 a.m., rodeo starts at 2 p.m.): Father's Day and the **RODEO**, El Pinal Rodeo Grounds, 29830 Stagecoach Blvd. Adult tickets are \$12 in advance, \$14 at the gate; children's tickets, 6-12 years, are \$5; and 0-5 years get in FREE.