



# Evergreen Rodeo Association

March 2008

**President**  
 Kristy Tolan .....303-674-9668 (h)  
**Vice President**  
 Randy Weidner.....303-370-1428 (w)  
**Secretary**  
 Sue Caicedo..... 303-670-7732 (h)  
**Treasurer**  
 Chuck Ridings.....303-697-3522 (h)

**ERA Board**

**Chairman**  
 Gail Ridings.....303-679-4466 (w)

**Directors**  
 Shane Baird (2010).....303-670-3778 (h)  
 Rene Hunter (2008).....303-670-3955 (h)  
 Don MacDonald (2009)....303-674-7308 (h)  
 Sharon Mowry.....303-674-9705 (h)  
 John Orlando (2010).....303-674-6607 (h)  
 Gail Ridings.....303-679-4466 (w)  
 Dave Rommelmann (2008)303-679-6351 (h)  
 Bob Saffell (2010).....303-674-7448 (h)  
 Tony Trumbly.....303-674-3149 (h)

**COMMITTEES**

**Arena Director**  
 John Orlando .....303-674-6607 (h)

**Banners**  
 Tom Frieling.....303-674-0204 (h)

**Bull Riding**  
 Sharon Mowry.....303-674-9705 (h)

**Charity**  
 Open

**Concessions**  
 Dale Tolan.....303-674-9668 (h)

**Education**  
 Amanda Bodkin  
 Emily Bowers

**Flag Runners**  
 Rene Martin

**Fundraising:**  
 Open

**Grounds**  
 Dave Kroger.....

**Marketing**  
 Randy Weidner.....303-370-1428 (w)

**Membership**  
 Nancy Lyons.....303-674-7448 (h)

**Merchandise Sales and Inventory**  
 Carol Holt.....303-679-6226 (h)

**Mutton Bustin'**  
 Steve Banks.....303-679-8770 (h)

**National Anthem**  
 Open

**Newsletter**  
 Shelly Erb ..... 303-431-6602 (h)

**Pancake Breakfast**  
 Tammy Marshall.....303-674-4011 (h)

**Parade**  
 Ross Seline.....303-526-4478 (h)  
 JoAnne McGee.....303-674-6590 (h)

**Program & Sponsorships**  
 Sharon Ryan..... 303-679-8751 (h)

**Queens:**  
 Julie Phillips.....303-670-1178 (h)

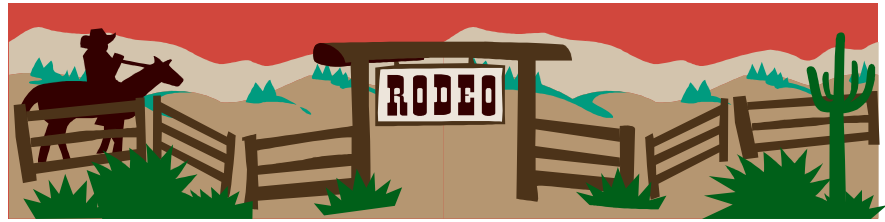
**Queens' Banquet**  
 Heather Baird.....720-201-4187 (h)

**Regatta**  
 Christina Mowry.....

**Scoreboard**  
 Rene Hunter.....303-670-3955 (h)

**Security/Parking**  
 Lou Denigris..... 303-697-1023 (h)

**Tickets**  
 Sue Caicedo.....303-670-7732 (h)



**MESSAGE FROM THE PRESIDENT**

We hope to have a guest speaker at each meeting and are waiting for confirmation from members of the Jefferson County High School Rodeo Team for this month's meeting. They will talk about the High School Rodeo that many of us signed up to help with on April 12-13 and also let us know how they, in turn, might be able to help us with our rodeo.

A REMINDER: all membership dues are due NOW. Please get with Nancy to make sure you are current. We don't want people thinking they are current then in October when it is time to vote, they find out that they didn't pay dues, thus are not eligible to vote.

PLEASE ...if you are a committee chairperson, please go to the website and make sure the information provided in your section is correct. We want – and need - all current information on the website because, as we get closer to rodeo time, we are going to be utilizing that venue more and more.

Committee meetings are held on the second Tuesday of each month, with the April, meeting scheduled for April 8. These meetings are very important. We would like to get issues worked out at these meetings so that we are not taking up valuable time at the general meetings with committee work. If you have questions, problems, concerns or just good information that we need to know about and would like to share it, please come to the committee meetings.

DATES TO REMEMBER: General membership meetings will happen on March 26 and April 29 at 7 p.m. in the Ice House at the Evergreen Hotel, right next door to The Little Bear in downtown Evergreen. We will start weekly meetings in mid-May.

**AND FROM THE LAST COMMITTEE MEETING**

Thanks to everyone who attended the last committee meeting. Knowing that we are all busy, it is very much appreciated that you take the time to come. These meetings are important to discuss and sort out issues before the general membership meetings, making those meetings run smoother and not keep folks there too long. This is what was discussed at the last meeting.

- All changes to the website need to come from the committee chair and go directly to Tom Hushen. Tom will make changes once a week or so.
- We will have a volunteer booth outside the ticketed area for all volunteers to check in with Liz. This will hopefully eliminate the issues of too many people in one area and not enough somewhere else. It will also hopefully also eliminate former members from wearing the green shirts just to get in for free.
- Volunteers will also get a wristband from Liz. We will have a different color each day.

- We are hoping to start our work parties earlier in the spring, as time and weather permit, so that we are not trying to get everything done in two or three weekends.
- We do know that we need electricity at the front ticket booth and at the merchandise booth.
- We will have a first aid station and an information booth so that the medics from Evergreen Fire Rescue can focus on the rodeo and the arena.

If you are a committee chairperson, please send in a job description of your committee. It should include everything that is done by the committee and the time frame when it needs to be completed. So far the only one received (from last year) is for the parade.

If anyone has any questions, please call Kristy at 303-674-9668 or 720-530-4101. The committee meetings are at 7 p.m. on the second Tuesday of each month at the fire department administration building in Bergen Park.

### BUDGET INFO FROM CHUCK & JERRY

The ERA Board of Directors did NOT approve the budgets at its last meeting. Several critical budgets need to be completed and submitted and most of the BOD members wanted a chance to think about some/many of them. Ones that have been submitted and reviewed (preliminarily) include: Banners, Bull Riding, Bumper Stickers, Concessions, Marketing, Membership, Merchandise, Newsletter, Programs/Sponsors, Queen's Dinner, Queen's General, Tickets, Veterinary, Volunteers, and Web Site.



Budgets that still need to be submitted include: Arena Director/Rodeo, Charity, Education, Flag Runners, G&A, Grounds, Kids Stampede, Mutton Bustin', National Anthem, Pancake Breakfast, Parade, Regatta, and Security/Parking. Of these budgets, the Arena Director/Rodeo, G&A, Grounds, Parade, and Security/Parking are considerable and may have an impact on the budgets that have been submitted and reviewed. As stated, several key budgets that have not been submitted and until they are submitted, nothing can be finalized.

Several items that need to be completed in the near future include bank account reconciliation (after receipt of the February account statements for all bank accounts); restructuring of the balance sheet to more actively reflect assets, cash and CD's; liabilities; G&A Budget (utilities, legal, accounting/audit, permits/licenses, insurance, dues, NFR Convention expense, etc.); some restructuring of G/L accounts; bank account consolidation; and consider capital planning.

For those of you who have not submitted your recommended budgets, **PLEASE DO SO AS SOON AS POSSIBLE!!!**

### COMMITTEE INFO NEEDED

If you are a committee chairperson, please contact Shelly Erb at [shelly@arvada.org](mailto:shelly@arvada.org) or call her at 303-263-2098 with your contact info. We have several committees with contact name but no phone numbers. Please help to keep everyone up-to-date and informed by supplying this necessary information. Thanks!

### TOUGH ENOUGH TO WEAR PINK



This year the rodeo is getting involved in the "Tough Enough to Wear Pink" (TETWP) Campaign, which raises awareness of, and supports treatment and research for, breast cancer. This is a truly positive approach to a cause that touches many of our competitors, families, and fans. Our first TETWP event will be held **Saturday night, June 14, 2008.**

As such, we will be ordering Tough Enough To Wear Pink (TETWP) shirts by the end of this month. Anyone interested should order through Sharon Mowry and get a check to her. Since this is a special order for rodeo association folks, we will all need to pay in advance. Below is the sizing and cost for these shirts. Sharon will need to know the size and color that you want and have the money collected by the meeting on March 26.

Pink shirts and black shirts are available. The cost is \$18 for women and \$22 for men.

Women's Sizes: XS, S, M, L, XL, XXL (in pink)

Men's Sizes: S, M, L, XL, XXL (in pink)

Men's Sizes: S, M, L, XL, XXL, LT, XLT (in black only)

Board members are required to wear them; other members can decide if they would like to purchase one. If you have any questions, please call Sharon Mowry (303-674-9705) or Kristy Tolan (720-530-4101).

The meeting was called to order at 7:10 pm by President Kristy Tolan

- I. Minutes from the January general membership meeting were read. Motion was made by John Orlando and seconded by Tony Trumbly to accept minutes as read. Passed by unanimous vote.
- II. Treasurer's Report – Chuck Ridings
  - A. Chuck introduced Jerry Toman, Treasurer in training.
  - B. Chuck reported the accounting for year to date as follows:

|  |                            |
|--|----------------------------|
| \$5777.00 Expenses                     | \$34,000 liquid assets     |
| \$ 641.00 Income                       | <u>\$18,400 CD's</u>       |
| Cash Assets: (all figures are approx.) | \$52,400 Total cash assets |

If any member would like a copy of the profit and loss statement, please e-mail Chuck at [Chuck@chuckridings.com](mailto:Chuck@chuckridings.com)

- C. Jerry Toman gave each committee chair a printout of their budget. He requests that any chair that has not turned in a budget, please do so immediately. These budgets need to be to the Board of Directors by the March Board meeting.
- D. Kristy thanked Chuck and Jerry for their efforts. Chuck acknowledged the work of Bob Saffell in supplying all the records and accounting needed for the report.
- E. Motion to accept the Treasurer's report was made by Tony Trumbly and seconded by Gail Ridings. Approved by unanimous vote.
- III. Old Business
  - A. Scoreboard report.
    1. American Display Systems will provide a scoreboard that will go between the goal posts at the west end of the arena plus a timer on the east end. Board of Directors have approved this scoreboard.
    2. Randy feels that it will be possible to sell at least 5 sponsorships on this board.
- IV.
  3. The cost of this scoreboard would be \$1100 per performance
- V. Committee Reports
  - A. Arena Director – John Orlando
    1. John reported that a petting zoo has been offered by Everlasting Landscaping in exchange for some type of advertising.
      - a. Discussion was held on the need for insurance on a petting zoo and whether a private party would have their own insurance. Chuck Ridings will look into the insurance question on petting zoo.
    2. John has sent an application to ProSport. ProSport supplies adjustments and therapy to all cowboys free of charge on rodeo weekend.
    3. The Evergreen Rec. Center director may be able to supply us with 2 tents at no cost or low cost. This will be verified by John by the March meeting. They are asking for advertising. John will find out the value of the tents and a sponsorship package may be developed for them.
    4. John has contacted Binion Cervi and verified that there will be 40 bulls at the Friday night event. Discussion was held on penning arrangements and John will report back at the March meeting.
  - B. Banners – No report
  - C. Bull Riding – Sharon Mowry
    1. "Save the Date" cards have been mailed out to all cowboys
    2. First Bank will be a sponsor
  - D. Bumper Stickers – No report
  - E. Concessions – Dale Tolan
    1. Several vendors have signed up
  - F. Flag Runners – No report
  - G. Grounds – John Orlando
    1. Should have two bids on dirt by the March Board meeting
  - H. Marketing – Randy Weidner
    1. If any member has an ad they want in the Courier regarding the rodeo, volunteers, etc., please send the ad to Sharon Mowry, not directly to the Courier.
    2. Randy has contacted Radio Disney about children's programs. He will contact Dale Tolan with proposal.
  - I. Membership
    1. Nancy Lyons introduced guests Nancy Becker and Mimi Lanson
    2. Pay your dues for the year if you have not already done. 55 members have not paid their dues.
    3. Nancy will be creating the new membership booklet at the end of April
    4. Nancy suggested that we all try and find new members that want to be active members. We have a very low percentage of the membership that are active members that want to help make the rodeo a success.
    5. Nancy will be ordering more green shirts. Please call her with your size if you need a new shirt.
  - J. Merchandise – No report

K. Newsletter – Shelly Erb

1. Deadline is about the 10<sup>th</sup> of the month

L. Programs – Sharon Mowry

1. 14,700 programs will be sent out including Conifer in the Canyon Courier.
2. April is the deadline for ads in the program

M. Queens Banquet – Heather Baird

1. There is a problem with the location for the banquet. Not sure if it can be held at the Lake House because of a raise in price. This will be worked out by Heather in the next few days.

N. Queens committee – Amanda Bodkins

1. Amanda reported that she has been working on the Queens' luncheon

O. Regatta – No Chairperson

1. Sharon Mowry reported that she will not be the chair of the regatta. Unless someone is willing to take it over, there will not be a regatta. There are many problems to work out with the manager of the Lake House.

P. Parking – No Report

Q. Security – No Report

R. Tickets – Sue Caicedo

1. Sue asked that all members look for companies that would like to have employees sign up for manning ticket booths for a day. Some type of adv. might be available to the company if they did take an entire day.

S. Veterinarian – No Report

T. Parade – Ross Seline and Joanne McGee

1. A heartfelt thank you to the new chairs of the parade.

U. Charity – no chair

V. Education – No report

W. Fundraiser – no chair

X. National Anthem – no chair

Y. Website

1. Gail Ridings asked how the updates are coming. It is important that the website be up to date now that participants and vendors are looking for information and this year's forms.

2. Kristy asked that all committee chairs get the needed information to Tom Hushen

Z. Volunteers – Liz Nordeen

1. Liz Nordeen would like anyone needing volunteers to please contact her to work out time sheets.

V. New Business

A. Brian Gillen reported on the Jefferson County High School Rodeo. This rodeo will be held on April 12<sup>th</sup> and 13<sup>th</sup>. They need volunteers to help in all areas of the rodeo. There will be more information available at the March meeting. They have also offered to volunteer at our rodeo.

Next meeting will be on March 26<sup>th</sup>. Weekly meetings will start in May. Motion to adjourn was made by Gail Ridings and seconded by Chuck Ridings. Meeting was adjourned at 8:20pm

### BADGES

The Evergreen Rodeo name badges, previously ordered from D&J Office Supply, next to Echo, will be going out of business the end of March. Badges can still be ordered from them prior to March 24, and you can have them in 3-4 days. Both pin and magnet backs (this is a strong magnet, just over \$8, and no worry about pinholes in the fabric) are available. After March 24, pins can be ordered from Evergreen Shipping in the same complex.

### DO YOU LOVE A PARADE?

Well, then, have we got a deal for you! The parade committee is looking for any and all enthusiastic volunteers and a committed core group to help with this year's parade. The next two meetings will be held on Tuesday, March 25, and Tuesday, April 8, at 6 p.m. at Beau Jo's Pizza.

And we need a Parade Grand Marshal. The theme is "Belles & Bulls" so one person – or maybe even a couple – is needed to reign over this year's parade. This person(s) needs to be someone from the Evergreen area who has some "history" here. Know any local celebrities? A contributor of some sort? An Evergreen icon or rodeo buff? We would love to hear from you if you know someone who is deserving of this honor. Please contact JoAnne McGee at 303-674-6590 or [callmcgee@earthlink.net](mailto:callmcgee@earthlink.net) or Ross Seline at 303-526- 4478 with your thoughts. Your participation is welcome and appreciated!



### NEXT GENERAL MEETING

The next general meeting will be on Wednesday, March 26, 2008, 7:00 p.m. in the Ice House at the Evergreen Hotel, next door to The Little Bear.